



FEEL THE PRIVILEGE & ENJOY THE AMBIANCE

CLARIFICATIONTEXT ON THE USE OF COOKIES

As Labiance Uluslararası Turizm ve Organizasyon A.Ş. (Labiance International Tourism and Organization Inc.) (LaBiance Turizm A.Ş./ LaBiance Tourism Inc.), we use cookies, pixels, gifs and some other technologies ("cookies") to improve the experience of our valued website visitors during your browsing our online channels. The use of these technologies is carried out in accordance with the Constitution of the Republic of Türkiye, international conventions to which our country is a party, and the Law No. 6698 on the Protection of Personal Data ("KVKK"), in particular, in accordance with the relevant legislation to which we are subject at every stage.

The purpose of this clarification text is to enlighten you, our guests, regarding the processing of personal data obtained during the use of cookies by Website users / members / visitors during the operation of the LaBiance Turizm A.Ş. website operated by us. In this context, we would like to share with you what kind of cookies are used on our website and for what purposes and how you can control these cookies.

As LaBiance Turizm A.Ş., as the data controller, we can stop using the cookies we use on our website, change their types or functions, or add new cookies to our site. In this context, we reserve the right to change the provisions of the "clarification text". Any changes made to the current clarification text will become valid upon publication on our website. You can find the last date on which the clarification text was updated by us at the top of the document.

For more detailed information about the processing of your personal data by our Company, we recommend you to read **LaBiance Turizm A.Ş. Personal Data Protection and Processing Policy** at <https://www.labiance.com/>.

1. What kind of cookies are used on our website, for what purposes and for what legal reasons?

As LaBiance Turizm A.Ş., we use cookies for various purposes on our website and process your personal data through these cookies. The main purposes of using cookies are as follows:

- To perform the basic functions necessary for the operation of our website. (For example, logged-in members do not need to re-enter their password if they visit different pages on our website.)
- Analyzing our website and improving its performance (For example, integrating the servers used by our website, determining the number of visitors and making performance adjustments accordingly, or facilitating the availability of information on our website).
- Increasing the functionality of the site and providing ease of use and improving the service offered to you (For example, sharing to third party social media channels through our site, remembering the username information or search queries of the visitor who visits our site on the next visit.)
- Performing personalization, targeting and advertising activities (For example, displaying advertisements related to the interests of visitors on the pages and products viewed by our visitors).

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Горячая линия

Customer Line

+90 552 304 34 00



Адрес Address

Kızılırmak Mah. Dumlupınar Bulvarı: No:3C1-160

Next Level Plaza Çankaya, Ankara, TÜRKİYE



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- Fulfillment of legal obligations (Your personal data may be processed, transferred and stored for the period stipulated in the relevant legislation or required for the purpose, if required by any legislative provision to which the Company is subject).
- Providing communication (We may contact you for various purposes using the personal data you provide. Sending reminder and warning messages and responding to your request you have submitted to us are the main ones.)
- Needing some statistical data in order to use the website more effectively.
- Within the scope of customer service, we provide customer service from our call center in order to meet your requests regarding the services we offer. Your personal data that you share during communication with our customer service employees are processed in order to respond to your request.

In accordance with Articles “5” and “8” of the Law on the Protection of Personal Data and in the presence of exceptions in the relevant legislation, your personal data may be processed in accordance with the above-mentioned purposes to the extent permitted by the law, in exceptional cases, without seeking your consent, to the extent permitted by the law. As LaBiance Turizm A.Ş., within the scope of the clarification text, limited to the realization of the above-mentioned purposes and in accordance with the legislation, your personal data may be transferred to the databases used in common by the Company and the companies with which the Company cooperates-purchase services; to official institutions and organizations, our consultants, information technology and security companies, business partners from which we benefit from their services, including occupational health and safety technical support service providers, travel sites, insurance companies, audit companies, lawyers, suppliers, etc.

2. Cookies Used on Our Website

Below you can find the different types of cookies we use on our site. We use both first party cookies (placed by the Site you are visiting) and third party cookies (placed by servers other than the Site you are visiting).

Mandatory Cookies: The use of certain cookies is mandatory for our website to function correctly. For example, authentication cookies, which are activated when logging in to our website, ensure that the currently active session continues when switching between pages.

Functionality and Preference Cookies: These types of cookies enable you, our visitors, to personalize the services offered on our Website for you by remembering your preferences and choices on our Website. For example, it allows us to remember your choice of language on our Site or the font size you have selected while reading a text.

Social Media Cookies: These cookies allow us to collect information about your use of social media. For example, cookies can be used to use information from your Facebook/Instagram accounts to create personalized campaigns or to conduct booking research.

Performance and Analysis Cookies: Thanks to these cookies, we can analyze your use of our website and the performance of our website and improve the services we provide to you. For example, thanks to these cookies, we can receive evaluations from you, our guests, about

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which pages our visitors view the most, the functionality of our site and identify possible problems.

Targeting or Advertising Cookies: We use cookies to promote products and services to you on our website or in channels other than our website. We may also cooperate with some of our business partners to advertise and promote you on or off our website. For example, cookies may be used to track whether you click on an advertisement you see on our page, and if you are interested in the advertisement, whether you benefit from the service on the destination site directed by that advertisement.

The table below shows the cookies positioned on our website. As LaBiance Turizm A.Ş., we reiterate that we may change or update cookies. The table below will be updated with each change.

COOKIE	CATEGORY	PROVIDER	TERMINATION DATE
ASP.NET_SessionId	Session Cookie	www.....com.tr	When the browser session ends

3. How can I control the use of cookies?

You can delete cookies already on your computer and prevent cookies from being saved/placed on your internet browser. Internet browsers are predefined to automatically accept cookies. You can customize your preferences regarding cookies by changing your browser settings.

AdobeAnalytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

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MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR

4. What are your rights as a data owner?

Data subjects pursuant to Article “11.” of the KVKK,

- Learn whether personal data is being processed,
- Request information if their personal data has been processed,
- To learn the purpose of processing personal data and whether they are used for their intended purpose,
- To know the third parties to whom personal data are transferred domestically or abroad,
- To request correction of personal data in case of incomplete or incorrect processing and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- Although it has been processed in accordance with the provisions of the KVK Law and other relevant laws, to request the deletion or destruction of personal data in the event that the reasons requiring its processing disappear and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- To object to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, it has the right to demand compensation for the damage.

If you submit your requests regarding your rights in question to us by the methods specified in the “Personal Data Owner Application Form” document available at <https://www.labiance.com/>, your applications will be evaluated and finalized as soon as possible and within 30 (thirty) days at the latest. Although it is essential not to charge any fee for the requests, the Company reserves the right to charge a fee based on the fee tariff determined by the PDP Board.

The Data Owner accepts that he/she may not be able to fully benefit from the operation of the Site if he/she makes a request that will result in the inability to use any of his/her personal data by the Company and declares that any liability arising in this context will belong to him/her.

The Data Owner undertakes that the information subject to this Clarification Text is complete, accurate and up-to-date, and that he / she will update them immediately in case of any changes in this information. In the event that the Data Owner does not provide up-to-date information, the Company will not have any responsibility.

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